

## **Pitney Bowes Announces New SendPro \$5 Offering, Delivering 3X the Benefits for One-Third the Cost of Stamps.com**

STAMFORD, Conn., May 08, 2017 - Pitney Bowes Inc. (NYSE: PBI), a global technology company that provides innovative products and solutions to power commerce, today announced a new offering for its cloud-based SendPro mailing and shipping solution. Now for only \$5 a month, businesses can receive full access to SendPro, including the ability to print stamps and shipping labels for the U.S. Postal Service® (USPS®) and other major carriers, and flexible postage payment options. The offer also includes a free 90-day trial, 10lb scale, \$15 in postage and supply kit with labels and stamp sheets, for a total value of \$135. SendPro delivers three times the benefits for small and medium businesses at one-third the cost of Stamps.com.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170508005719/en/>

“For businesses wanting the convenience and simplicity of mailing and shipping without spending a lot or visiting the post office, we offer SendPro, an easy-to-use cloud-based solution,” said Mark Shearer, executive vice president and president Global SMB Solutions. “This offer represents an outstanding opportunity for existing internet postage customers using outdated and limited technology to trade-up to the most comprehensive and easy-to-use solution for a fraction of the cost they are paying today. For only \$5 a month, businesses can better manage all their mailing and shipping, all from one integrated platform and qualify for discount programs with USPS® and UPS®. Now’s the time to upgrade to SendPro from Pitney Bowes.”

### **SendPro Capabilities**

The SendPro online mailing and shipping solution allows users to mail, overnight and ship parcels from their computer, tablet or mobile device via the USPS® and other major carriers. With SendPro, businesses of all sizes can access multiple shipping options, accurately weigh packages and print postage and labels, all from one easy-to-use online application. The solution also provides access to discounts with USPS® and UPS®, including a \$0.03 discount on every First-Class™ letter sent via the USPS®.

Another key benefit for SendPro users is the ability to mail now and pay later with Pitney Bowes’ flexible payment for USPS® postage. Instead of tying up cash by paying in advance for postage, this flexible postage payment option allows businesses to pay for mailing and shipping through one monthly bill, enhancing their sending operations, better managing cash flow, and streamlining their postal accounting.

From addressing and printing postage to comparing shipping options, package tracking and consolidated reporting, the SendPro online solution gives businesses the information they need to select the best carrier option for each item based on service level and price. SendPro brings the same technology used by large shipping companies and online retailers to small and medium businesses in an easy-to-use, cost-effective, online solution.

SendPro is an integral part of the Pitney Bowes Commerce Cloud, a commerce enabler, providing access to solutions, analytics and APIs across the full commerce continuum with speed and agility to help clients identify customers, locate opportunities, enable communications, power shipping from anywhere to everywhere, and manage payments. The SendPro online solution is also available through the Windows Store and is featured on the Windows 10 platform.

For more information and to sign up for a 90-day free trial of SendPro, please visit [www.pitneybowes.com/us/save](http://www.pitneybowes.com/us/save).

### **About Pitney Bowes**

Pitney Bowes (NYSE:PBI) is a global technology company powering billions of transactions – physical and digital – in the connected and borderless world of commerce. Clients around the world, including 90 percent of the Fortune 500, rely on products, solutions, services and data from Pitney Bowes in the areas of customer information management, location intelligence, customer engagement, shipping, mailing, and global ecommerce. And with the innovative Pitney Bowes Commerce Cloud, clients can access the broad range of Pitney Bowes solutions, analytics, and APIs to drive commerce. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at [www.pitneybowes.com](http://www.pitneybowes.com).